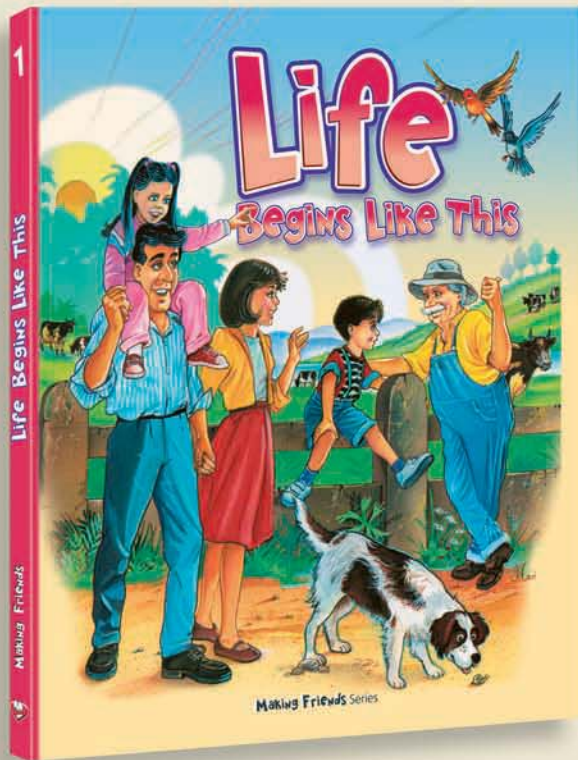




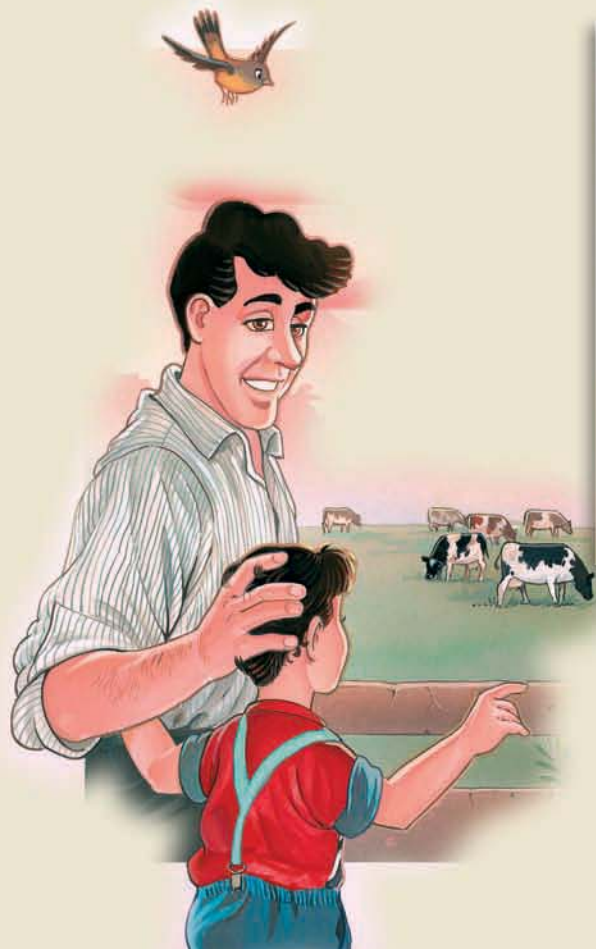
Educating on values
in an entertaining way

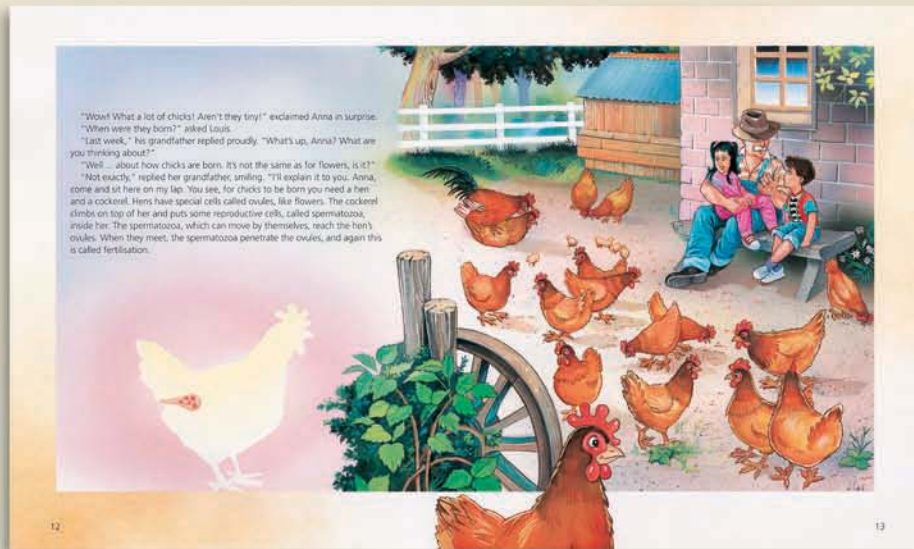


Making Friends



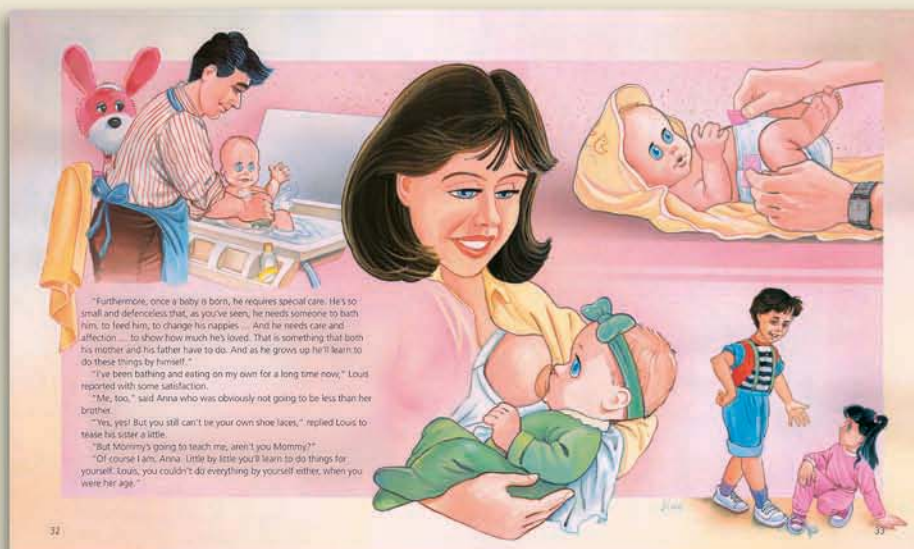
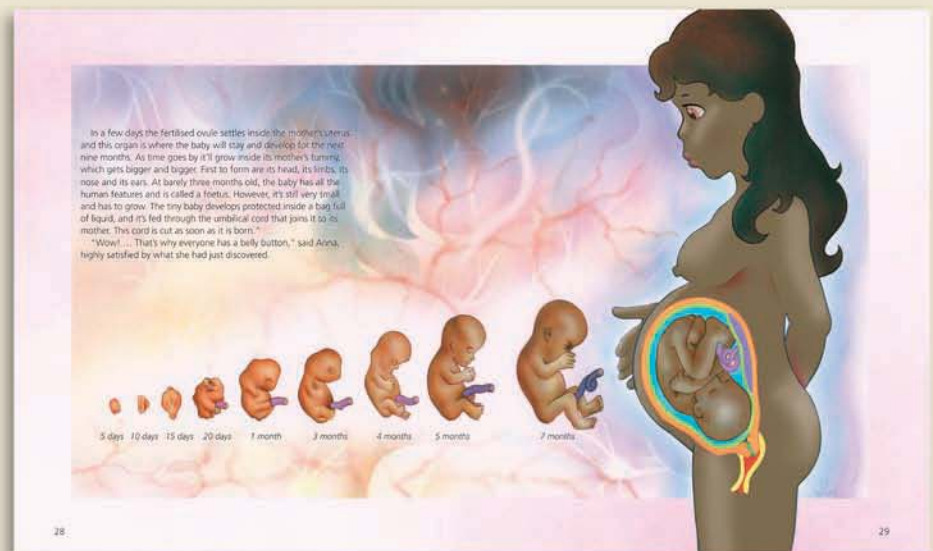
The origin of life,
disclosed to children.
From fertilization
in the vegetable kingdom,
to human sexuality.



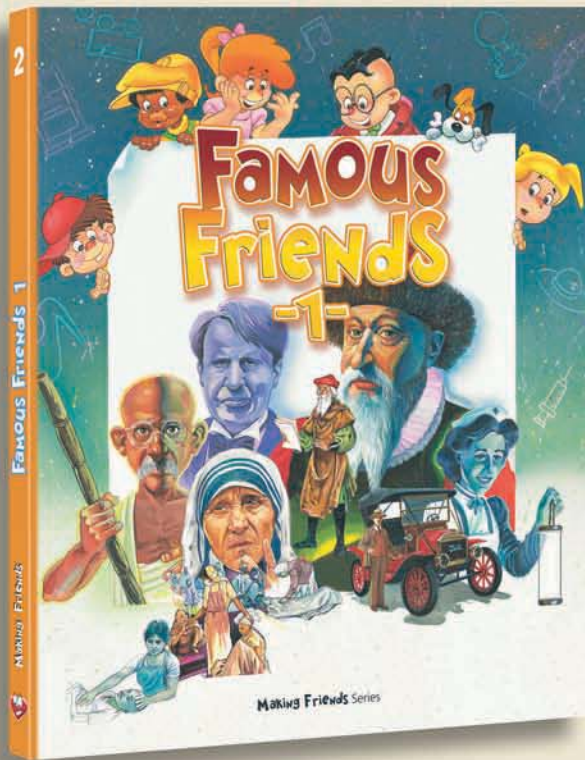


The young heroes listen from their grandpa's lips how the flowers, the chicks, the calves ... are born.

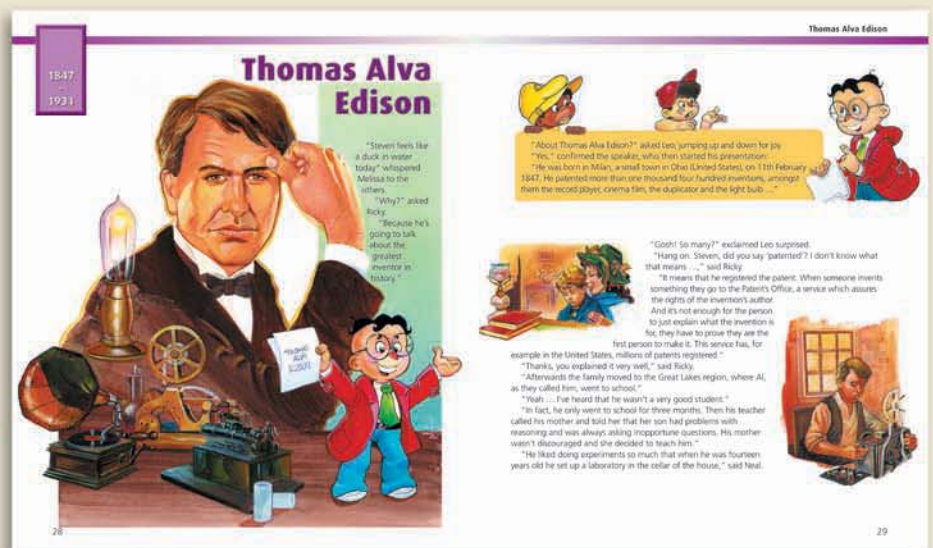
Eventually their own parents will talk to them about the beginning of human existence: conception, birth, and baby care.



In the past there were great men and women: scientists as Pasteur, inventors as Edison, philanthropists as Teresa of Calcutta ...



All of them, with some features exemplary for our children ...



1867
1934
1859
1906

Marie and Pierre Curie



Today the presentation of our famous personality is going to have a different format. Just by looking at Melissa and Neal, dressed in the style of the beginning of the twentieth century, you can see that this is about a really strange couple ... husband and wife actually. Steven is sitting in a different place, and he is going to be the narrator.

Marie: "My name is Marie Sklodowska. My parents are of Polish, Catholic descent and they were both secondary school teachers in Warsaw, where I was born in 1867. I finished secondary school there and later I came to Paris, to take up scientific research."

Steven: "Is there anyone who does not know about the life of the distinguished woman who was also the object of the most moving gratitude from those who have benefited from her tireless work? The world knows her by the name of Madame Curie."

Marie: "In Paris I had a very difficult existence and full of hardship, without breaks or dinner hours. I taught languages I could speak Polish, Russian, German, English and French. Two years later, I graduated in Physics and Mathematics, then they gave me a scholarship. I will never forget how much I needed that money. That's why I later offered money to the same organization so it could help other talented young people with economic difficulties."

Pierre: "My name is Pierre Curie. I was born in Paris, in 1859. I was a physicist and Marie did me the honour of becoming my wife. We've been very happy, because we are not just joined by affection, but also by other goals which led us to dedicate ourselves to scientific research."

Marie: "Because, a scientist who discovered the phenomenon of radioactivity, asked me to study radiation emitted by uranium in my doctoral thesis. When I finished these studies my husband and I discovered and isolated a new element, which we called Polonium, as a tribute to my native country."

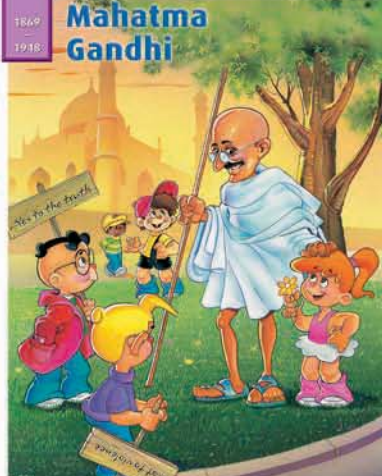
Steven: "Some months later the Curies discovered and isolated Radium. This discovery made them very famous. That night was unforgettable. Let's hear how it happened ..."

Marie: "After putting our daughters to bed, I suggested, 'Pierre, let's go back to the laboratory.' We walked together through the crowds. As it was dark, there was fiddling with the keys, 'truly hi!' opened the noisy door and I shouted 'Don't turn the lights on! Look! Here, look!'"

Thankfully, nowadays we can enjoy their contributions to science, health, entertainment, communications ...

1869
1948

Mahatma Gandhi



Melissa: "The first part of this biography is the dramatization of a well known episode in our hero's life. She will play Gandhi as a boy, and of course look like him a lot, and Leo will play his cousin."

"We must be careful", said Gandhi. "Uncle has already caught us stealing his cigarettes."

"And what are we going to do now?"

"I know where my mother keeps the money for the workers. We could take some coins, she won't realise ..."

"Good idea," replied his cousin.

Melissa: "They bought some cigarettes and smoked them in secret, but they did not enjoy them as much as they hoped."

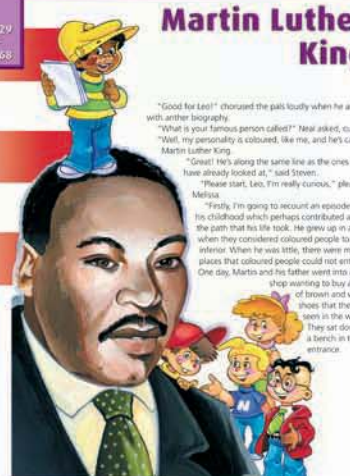
"I feel bad, I want to die," said his cousin.

"I wish I hadn't done it either," confessed Gandhi.

Melissa: "They promised each other that they would never smoke or steal money again. But the guilt of what they had done weighed so heavily on Gandhi's conscience."

1929
1968

Martin Luther King



"Good for Leo!" chorused the pals loudly when he arrived with another biography.

"What is your famous person called?" Neal asked, curiously.

"Well, my personality is coloured, like me, and he's called Martin Luther King."

"Correct! He's along the same line as the ones we have already looked at," said Steven.

"Please start, Leo, I'm really curious," pleaded Melissa.

"Firstly, I'm going to recount an episode from his childhood which perhaps contributed a lot to the path that his life took. He grew up in an age when they considered coloured people to be inferior. When he was little, there were many places that coloured people could not enter. One day, Martin and his father went into a shoe shop wanting to buy a pair of brown and white shoes that they had seen in the window. They sat down on a bench in the entrance.

"It would be a pleasure to serve you, but you have to sit on those benches at the back," said the shop assistant, delicately but firmly.

"We would prefer to stay here, these benches are comfortable ..." responded Mr King, surprised.

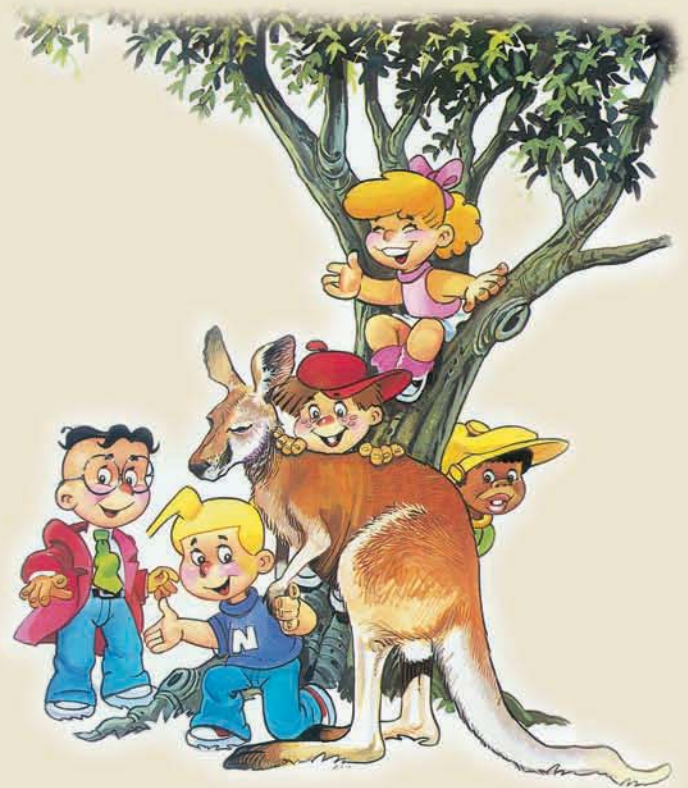
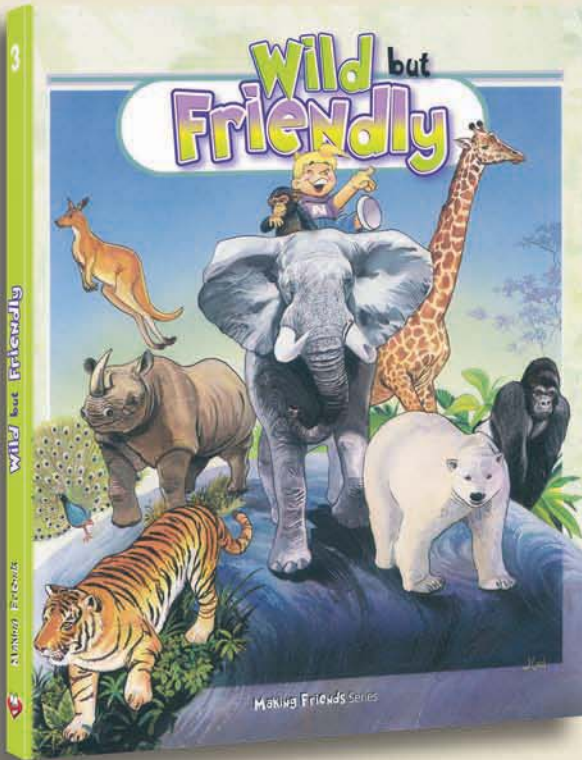
"We don't serve coloured people here in the entrance, you have to go to the back of the shop."

"Then we don't want to be served."

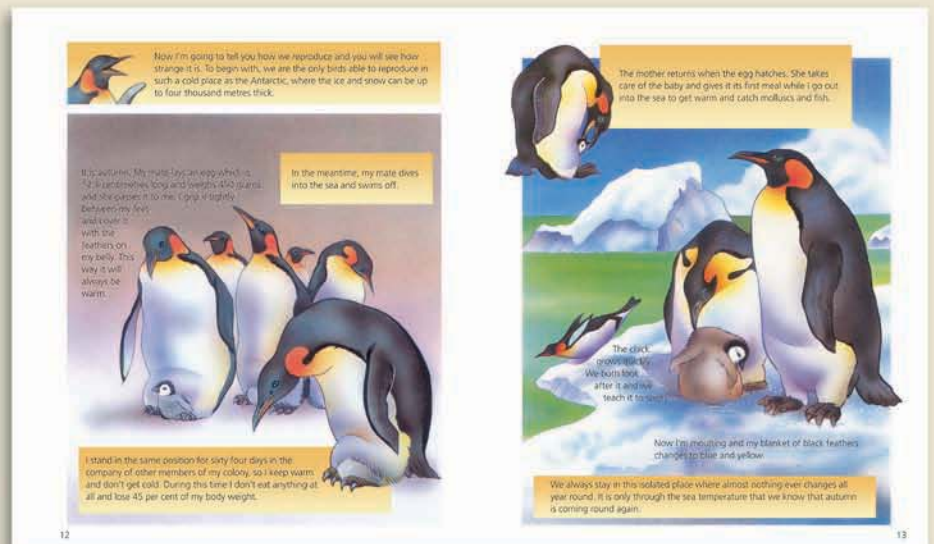
"We haven't done anything bad to anyone, we are decent people," explained the father to his son when they left the shop, trying to console him for not having bought the shoes that he wanted so much.

But also to peace and justice. Our world is not the same as before them. By knowing their lives and works, children will amuse themselves while learning the highest values.

Entertaining "Safari" for the children to know lots of curious facts about wild animals.



Many of them are nowadays in danger of extinction: tigers, penguins, bears, sharks ...



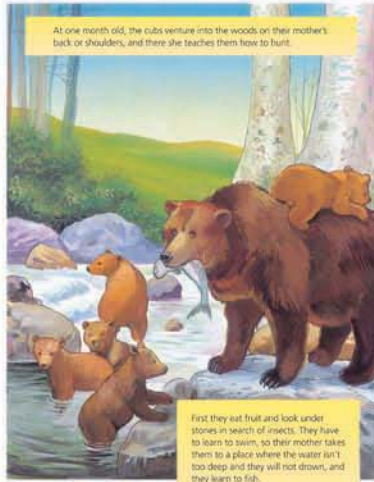
Bears



The biggest bears live in the pine forests on the west coast of North America. They can grow as tall as three metres and weigh nearly 700 kilos.

These animals are strong, fast, and dangerous. They swim very well. The mother bear gives birth (has her young) in winter, in the cave or den where they hibernate. When they are born, two or three in each litter, bear cubs are much smaller than a human baby. When they come into the world they are blind, toothless and have very little fur.

22



At one month old, the cubs venture into the woods on their mother's back or shoulders, and there she teaches them how to hunt.

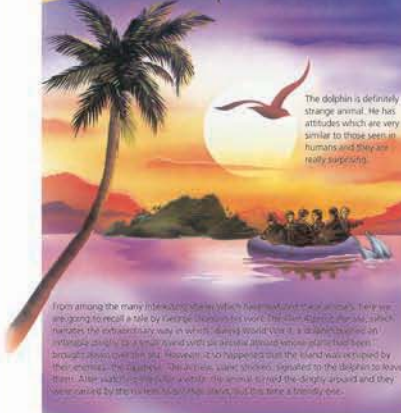
First they eat fruit and look under stones in search of insects. They have to learn to swim, so their mother takes them to a place where the water isn't too deep and they will not drown, and they learn to fish.

23

Knowing and making friends with them are the same thing ... and it also helps us to become aware of the respect due to them and to the environment that shelters them.



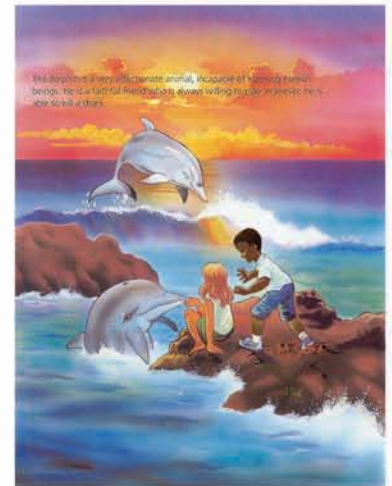
Dolphins



The dolphin is definitely a strange animal. He has attitudes which are very similar to those seen in humans and they are really suggestive.

From among the many interesting stories which have circulated about these animals, there are one going to recall a tale by George Jackson in 1970. The story is about a dolphin, which narrates the extraordinary way in which 'dolphin' would take it, it is to be said, and an 'intelligent' dolphin, to a small island with its animals around whose plants had been brought across over the sea. However, it so happened that the island was occupied by their enemies, the sharks. This animal, same species, departed to the dolphins to have them. After watching the dolphin, the animal, to find the dolphin around and they were caused by the dolphin to be taken away, and this time a friendly one.

30



The dolphin is a very intelligent animal, capable of learning human beings. He is a fast and powerful swimmer, willing to play with people, he is able to kill a shark.

31

The Zebra

The zebra lives in Africa. He is a distant cousin of the handsome horse. What distinguishes him from his relative are his stripes. They allow him to blend in with the vegetation and hide from the lion who loves zebra meat. He spits them, jumps on them and sticks his teeth into their necks to kill them.



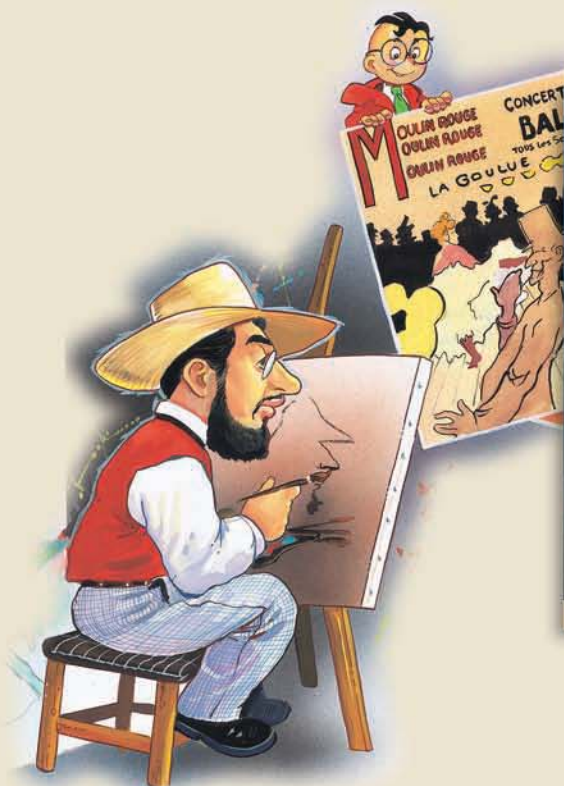
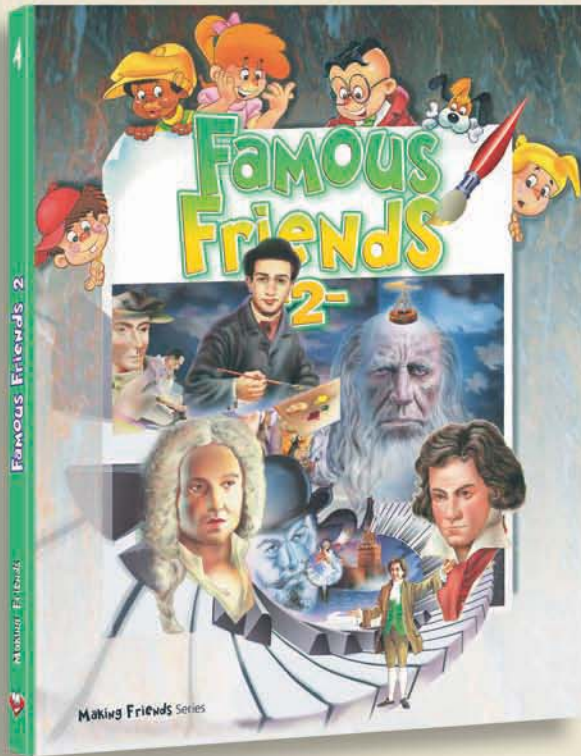
52

Zebras are herbivores. They are strong, healthy animals because they eat the rough, stringy parts of the plants that other animals discard. It is for this reason that they can be found peacefully sharing pastures with giraffe, goat, antelope, etcetera.



53

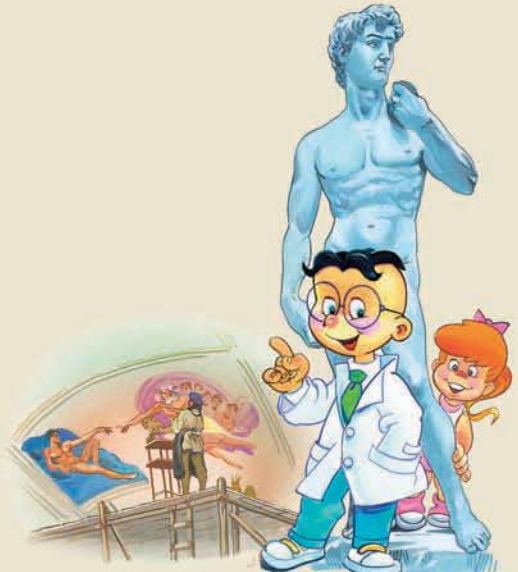
The second volume of biographies is devoted to the world's greatest artists: musicians as Mozart, Bach and Chopin; painters as Michelangelo, Van Gogh and Picasso ...



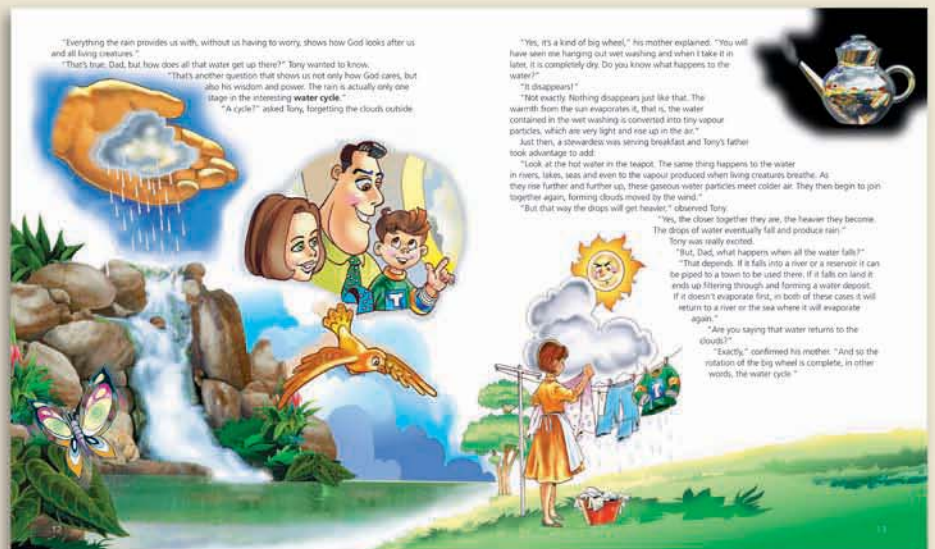
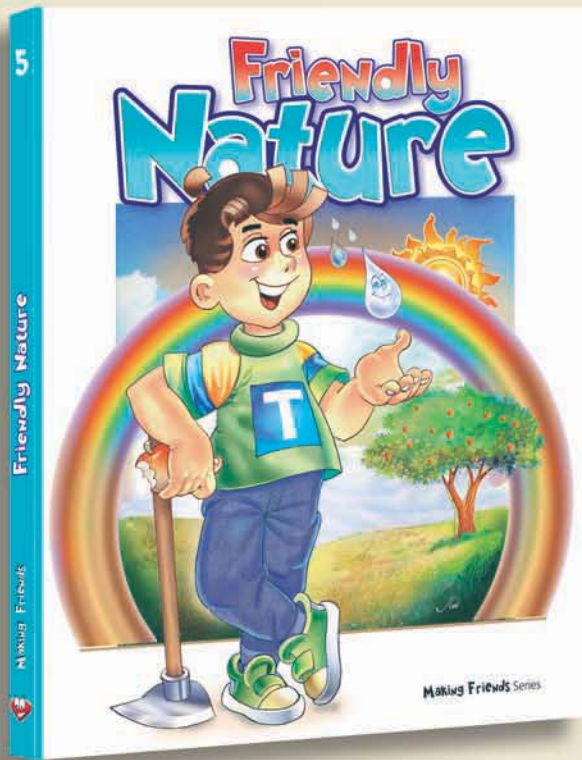


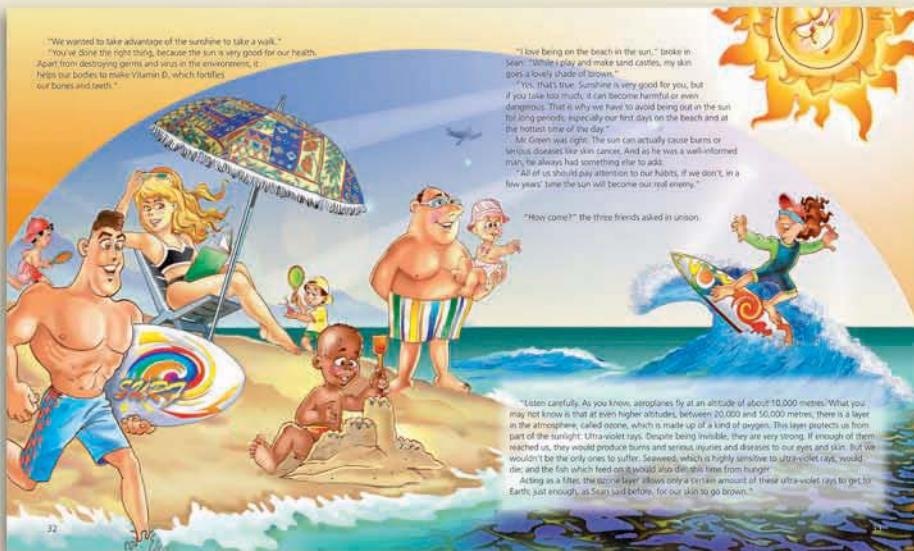
With exciting testimonies of their greatness, as Beethoven's "creative" deafness, which did not prevent him from writing masterpieces ...

... and also with precious lessons extracted from their miseries, as those of the brilliant painter Van Gogh, who had such a tragic end ...



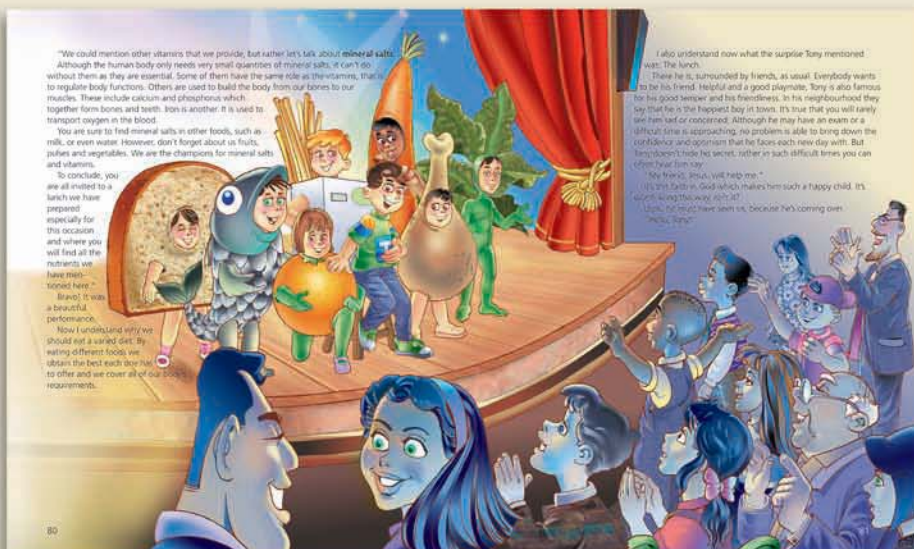
This volume analyzes and appraises the natural elements and agents (water, sun, air ...) so that children learn to love ecology.

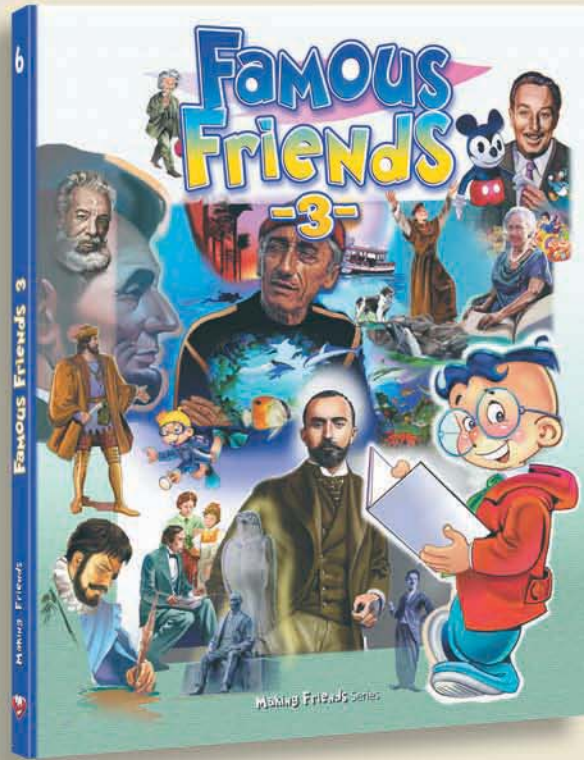




Moreover, the young heroes go through adventures with the enemies of health (alcohol, tobacco ...).

And they finally enjoy the "Theatre of Foods."





Outstanding explorers, film makers, humanists and writers make up the third volume of celebrities.





(1828-1910) *Henri* Dunant

A friendly hero

"Angola, 1999. The bang of an exploding mine can be heard. A doctor in his white coat leans over Nelson, who can't move because the mine has ripped his leg to pieces.

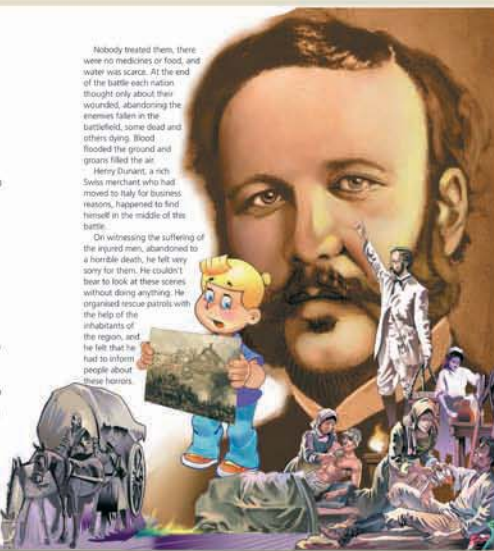
"Hello, little one. Are you awake? We've come to help you. You'll see how afterwards, you'll be able to walk as well like you did before. The worst is over.

Then a nurse appeared with a red cross on her chest and another on her head."

This is how Steven had started his presentation of his work on the Red Cross.

"But, who are these people?" asked Niall.

Steven continued: "For you to understand what I'm talking to you about, we have to go back more than a hundred years, to the bloody military victory of the Italian and French soldiers over the Austrians in Solferino (Italy) in 1859. Nearly three hundred thousand men were involved in the fight and, in only twelve hours, almost forty thousand were killed or seriously injured. When the battle ended, the area was covered with wounded men and dead bodies.



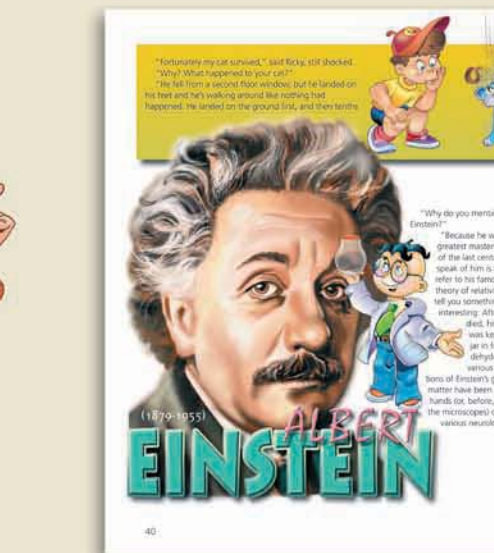
Nobody treated them, there were no medicines or food, and water was scarce. At the end of the battle each nation thought only about their wounded, abandoning the enemies taken in the battlefield, some dead and others dying. Blood flooded the ground and groans filled the air.

Henry Dunant, a rich Swiss merchant who had moved to Italy for business reasons, happened to find himself in the middle of this battle.

On witnessing the suffering of the injured men, abandoned to a horrible death, he felt very sorry for them. He couldn't bear to look at these scenes without doing anything. He organized rescue patrols with the help of the inhabitants of the region, and he felt that he had to inform people about these horrors.

Magellan's boldness, Einstein's unusual genius, Red Cross founder's altruistic work, Andersen's and Chaplin's great imagination ...





(1879-1955) ALBERT EINSTEIN

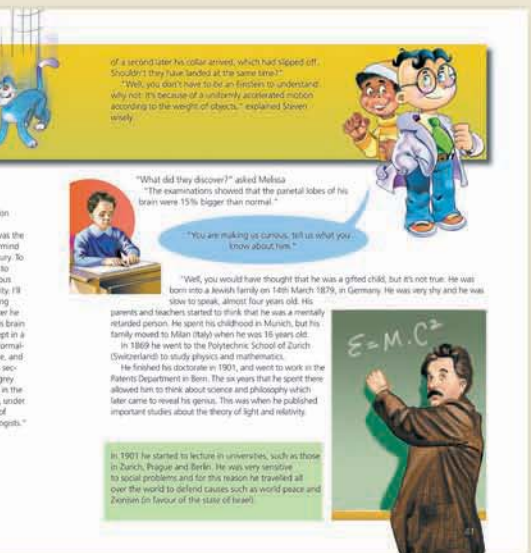
"Fortunately my cat survived," said Ricky, still shocked.

"Why? What happened to your cat?"

"He fell from a second floor window, but he landed on his feet and he's walking around like nothing had happened. He landed on the ground first, and then he fell."

"Why do you mention Einstein?"

"Because he was the greatest mastermind of the last century. To speak of him is to refer to his famous theory of relativity. I'll tell you something interesting. After he died, his brain was kept in a jar in formaldehyde, and various sections of Einstein's grey matter have been in the hands of, before, under the microscope of various neurologists."



of a second later his collar arrived, which had slipped off. Shouldn't they have landed at the same time?"

"Well, you don't have to be an Einstein to understand why not. It's because of a uniformly accelerated motion according to the weight of objects," explained Steven seriously.

"What did they discover?" asked Melissa.

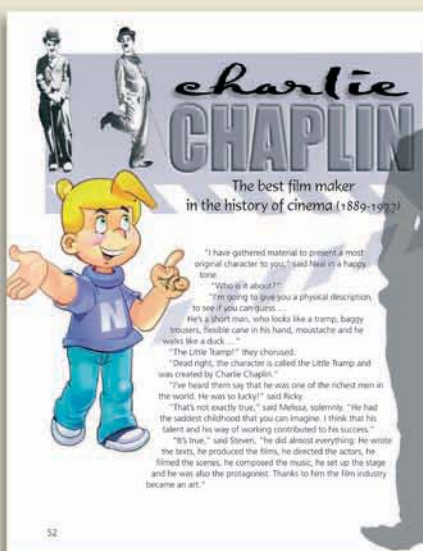
"The examinations showed that the parental lobes of his brain were 15% bigger than normal."

"You are making us curious, tell us what you know about him."

"Well, you would have thought that he was a gifted child, but it's not true. He was born into a Jewish family on 14th March 1879, in Germany. He was very shy and he was slow to speak, almost four years old. His parents and teachers started to think that he was a mentally retarded person. He spent his childhood in Munich, but his family moved to Milan (Italy) when he was 10 years old. In 1889 he went to the Polytechnic School of Zurich (Switzerland) to study physics and mathematics. He finished his doctorate in 1905, and went to work in the Patent Department in Bern. The six years that he spent there allowed him to think about science and philosophy which later came to reveal his genius. This was when he published important studies about the theory of light and relativity.

In 1901 he started to lecture in universities, such as those in Zurich, Prague and Berlin. He was very sensitive to social problems and for this reason he travelled all over the world to defend causes such as world peace and Zionism in favour of the state of Israel."

$E=MC^2$



charlie CHAPLIN

The best film maker in the history of cinema (1889-1972)

"I have gathered material to present a most original character to you," said Neal in a happy tone.

"Who is it about?"

"I'm going to give you a physical description, to tell you something about him."

He's a short man, who looks like a tramp, baggy trousers, flexible cane in his hand, moustache and he walks like a duck. ...

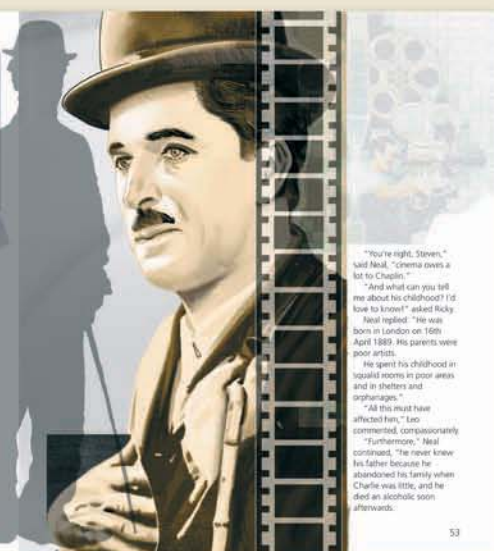
"The Little Tramp!" they chorused.

"Dead right, the character is called the Little Tramp and was created by Charlie Chaplin."

"We heard them say that he was one of the richest men in the world. He was so lucky!" said Ricky.

"That's not exactly true," said Melissa, solemnly. "He had the saddest childhood that you can imagine. I think that his talent and his way of working contributed to his success."

"It's true," said Steven. "He did almost everything: He wrote the texts, he produced the films, he directed the actors, he filmed the scenes, he composed the music, he set up the stage and he was also the protagonist. Thanks to him the film industry became an art."



"You're right, Steven," said Niall. "Cinema owes a lot to Chaplin."

"And what can you tell me about his childhood? I'd love to know!" asked Ricky.

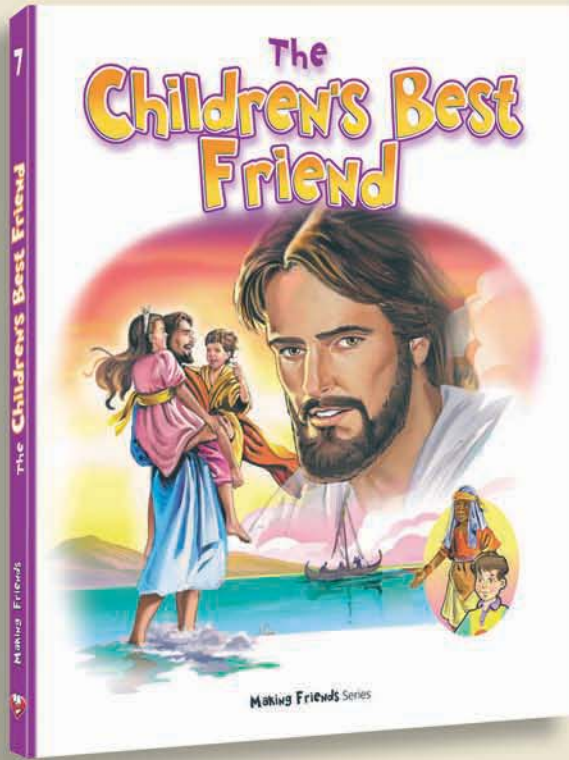
Niall replied: "He was born in London on 16th April 1889. His parents were poor artists."

He spent his childhood in squalid rooms in poor areas and in orphanages."

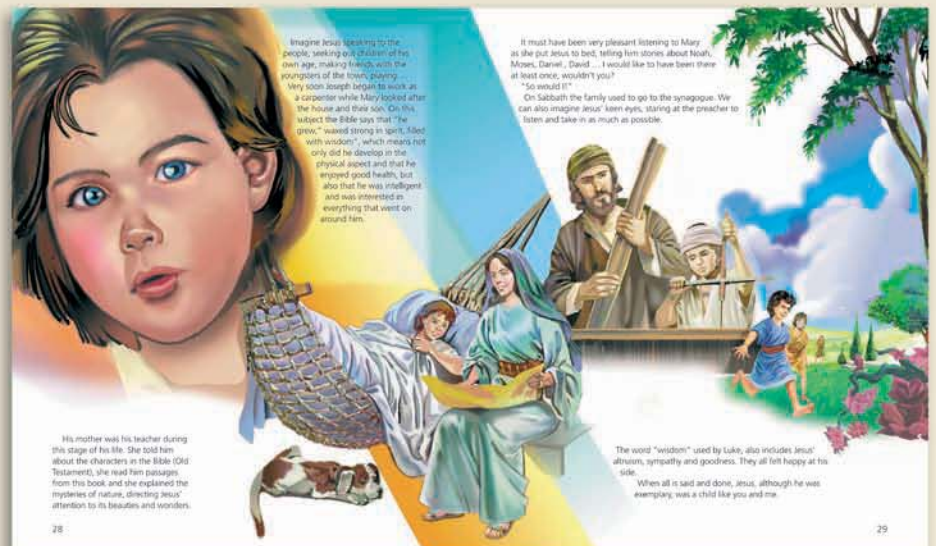
All this must have affected him," Leo commented, compassionately.

"Furthermore," Niall continued, "he never knew his father because he abandoned his family when Charlie was little, and he died an alcoholic soon afterwards."

... and many other meritorious and attractive figures, to get used to think in a big way!



The life and teachings of Jesus of Nazareth, the Master of masters, in his most remarkable moments, and against the background of beautiful illustrations.



The Children's Friend

As usual, many mothers approached Jesus carrying their children in their arms or leading them by the hand. They wanted him to bless them.

"And what did Jesus do?"

Jesus drew them to him and sat them on his lap. He smiled at them and blessed them, he told them stories and that they should be good, and he healed all those who were ill.

On one occasion, perhaps because they thought Jesus was tired, the disciples thought it was better if the mothers and their children stayed away from him.

"Go away. Leave the Master alone. He has more important things to do than blessing children."

The women sorrowfully began to take their children and slowly move away.

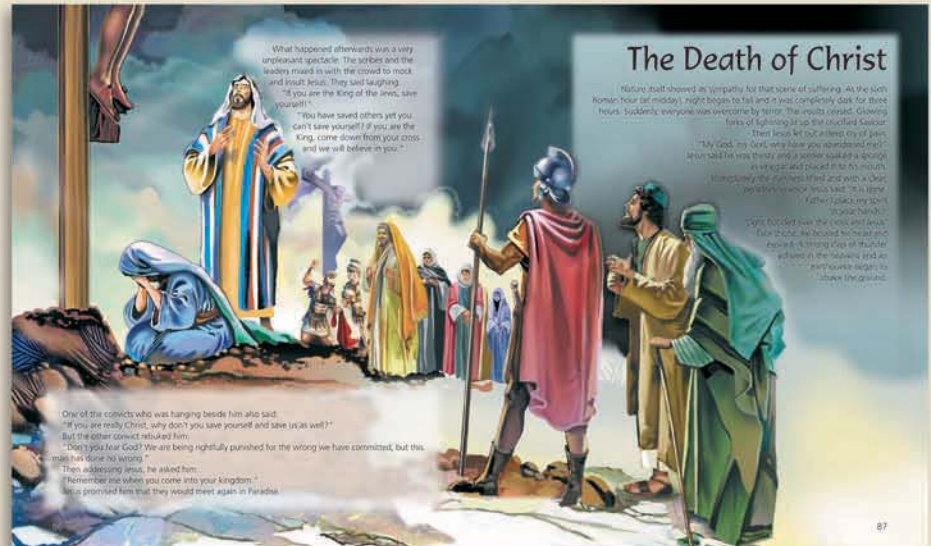
When he realised what was happening, Jesus asked them to stay and called his disciples.

"Let the little children come to me, as my kingdom is for the humble, true and trusting like them."

Can you imagine? When they heard this, the children broke free from their mothers and ran to Jesus who was waiting for them with open arms and a smile on his face.



The example of the Saviour of the world, even since he was a boy, as the main Model for our children.



The New Earth: A Happy Place



"And this place that Jesus is going to take us to, what's it like?"

"I'm not exactly sure. No-one knows. The Bible tells us that there are things no eye has ever seen and no ear has ever heard. That means the human language is too limited to describe everything that exists there."

However, God gave the Apostle John a vision of what he called 'a new heaven and a new earth'.

"And did he say what it was like?"

He envisaged somewhere where, instead of ugly, old things, the world was new and wonderful. He saw rivers of clean waters which never dried up, green fields and majestic countryside. And there will be plentiful precious stones and metals that will make the houses and the streets more beautiful than ever before.

And you know, in this place, the animals we consider to be wild, will be tame and meek. The lion and the baby lamb will live together ... and children will play with all of them.

You'll never find a better Friend than this!



Data Sheet

- **Text:** Maria Augusta Lopes and others
- **Illustrations:** João Luiz Cardozo
- **Pages:** More than 550 in seven volumes
- **Size:** 28 x 23,2 cm
- Includes interactive CD-ROM



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